

**ANPR Business Meeting**  
**Thursday, February 21, 2013**

**Starts at: 8:30 pm Eastern / 7:30 pm Central / 6:30 pm Mountain / 5:30 pm Pacific**

Board Members Attending: Stacy Allen, Alison Steiner, Paula Alexander, Jamie Bertram, Jeremy Kaufman, Amy Gilbert, Erika Jostad, Gannon Frain, Seth Tinkham

Board Members Not Attending: Jason Allen, Jessica Korhut

Other Attendees: Teresa Ford, Tim Pagano

*Quorum present*

**Meeting called to order at 7:32 pm Central Time**

**Ranger Rendezvous XXXVI**

Tim Pagano

Ideas:

- Set up schedule
- Emails for association. Trying to get on top of communicating with entire membership on Ranger Rendezvous and what is happening.
- Roles and responsibilities. Bringing local people in the loop.
- Bring in different and exciting speakers. Want the tone to be everyone's Ranger Rendezvous.
- Great response from last year's Supernaugh Scholarship winners. Shared what they experienced. Reached out to all of them and 7 have responded.
- Location is the Hilton St. Louis at the Ballpark! St. Louis has revolution history to modern day. Lots of great journeys started in St. Louis. Nothing is nailed down yet.
- What is needed from the board? Nothing specific for the board yet. As we go forward we will need everyone to bring their own special talent to the team.
- Google site – anyone who wants access to it can get on it. Using Google hangouts to communicate – Tim and Mark. Talked to a lot of people individually.

- Seth: Fundraising idea for Ranger Rendezvous. Recruiting sponsors for a gear room, i.e. The North Face. Attendees could take 1-2 items of gear to wear with their uniform. Brand representation. Stacy – if companies are willing to donate gear that would be fine. Would this adversely impact ProMotive? Teresa: North Face has never agreed to be on our team. ProMotive might also be able to get us free things.
- Alison: Jason was able to get a lot of gear a few years ago for our raffle.
- Fundraising for those who can't attend Ranger Rendezvous. Capture those physically present but have the raffle available for others not able to participate. Might be able to increase revenues.
- Project this conference live so people can interact through YouTube.
- Hammering out mission statement: Anniversary of the park service and World Ranger Congress – Where the park service is going in the future.
- Very beginning stages of themes. One idea: The Road Ahead. Alison has submitted some ideas too.
- Stacy: Generating membership drive efforts. Finding and securing new members. Coordinate membership efforts with crafting together the Ranger Rendezvous program.
- When information is ready to be sent out we need to have internal communications on a consistent basis going out through email, website and social media. Want a good attendance and a professional conference. Information has to be relayed. Get the information out there. Get people thinking about what's happening. Get some excitement.
- Dates are Oct. 27 – 31. Rooms available on the 26<sup>th</sup>. First actual day is Oct. 27, President's reception will be after the board meeting. Teresa has the article ready to print in *Ranger* magazine.
- Contract this year: Low attendance for past Ranger Rendezvous has weakened our clout when negotiating with facilities. Had to raise the room price to \$109/night. Incentives during registration – discounts on merchandise. To meet our attrition clause (if we don't meet our room block we will have to pay for up to 80% of the rooms) we need to have 225 room nights.
- Important to establish our agenda early to generate excitement for St. Louis.
- Work hard to get your network to attend Ranger Rendezvous. It helps keep this organization alive.
- Attendance over the past couple of years – 115 people. 200-230 Room nights.
- Really sell this Ranger Rendezvous to move forward to sustaining the organization as we work toward the World Ranger Congress.

## **Membership report**

Teresa Ford

Membership numbers: lost 250+ members. 22 new members since first of the year. Total 894 with the life members. Almost back to 900 – generally get 200 to 300 new members a year.

## **Membership Drive**

Gannon

- Working toward retaining members, recruiting new members and being more relevant to members outside of Ranger Rendezvous.
- Wants to see ANPR members getting together outside of Ranger Rendezvous. Demonstrate how ANPR can be valuable.
- More of an online presence.
- Utilize our life members for recruiting.
- Discount memberships?
- Wants to hear from everyone about what they think would be a way to help drive this forward.
- Stacy: Jeremy working with Alison with on membership strategy? Jeremy – yes we are talking and trying to hammer it out especially our online presence. Alison is happy to work with Gannon as well.
- ANPR has membership categories for non NPS employees

ANPR is allowed to include information in new orientation materials to new employees – this is a great recruitment tool! Ask members who are high up in the parks to make that information available in their parks new hire packets. Include in InsideNPS as well. We have been approved to take that step. HR bulletins have still not updated their information. Will contact Nancy again with an inquiry about making sure the updated information makes it to the HR page. Teresa created a flyer about our health insurance program. This has been sent to WASO and some parks use it. Some never use it – we have no control. Joy Pietschmann to offer insurance to volunteers.

Ranger Rendezvous is important because that is how we pay our bills – right now we are running in the red. Ranger Rendezvous brings in (depends on hotel rental charges and how many people sign up) \$2,000 to \$10,000+ (that's been a while though).

## **Oral History**

Alison Steiner

We've received our first transcript! Transcript is from J.D. Swed's interview. Lu Ann Jones is working on an excerpt and will be submitting it for the summer issue of *Ranger*. Stacy: Jamie will transfer money from the Gale fund and pay for the transcription services.

## **Selection process for presidential appointment to the vacant Education & Training Board Member**

Stacy Allen

Education and Training position offered by presidential appointment to Demy Vigil. Her supervisor has concerns with her accepting though. She works at Mather Training Center and plans to talk to Rebecca Harriett (Supt. of HAFE), who served as BOD for Education & Training previously, about discussing the issue with Demmy's supervisor. She is willing to help us with our education and training needs – she will be working with us whether if she can accept or not.

## **New Business**

Stacy was contacted about pending legislation before the current Congress – Red Rock Wilderness Act. The board, through the president, signed on as a co-signer when this bill was introduced in the previous Congress. ANPR has been asked if it wants to be listed again to be cited in support of the bill, which would grant wilderness status to BLM lands in Utah surrounding many national parks. Supporter of this legislation – No dissensions. Stacy will advise contact to cite ANPR is again in support.

Fallen Ranger Memorial – ANPR has been asked if it would consider sponsoring a Fallen Ranger Memorial. Stacy cites his interest in such a memorial program, but not sure we can provide money. Stacy will get more information on proposed costs from Rick Kendall, who suggested the memorial concept for ANPR's interest.

Meeting Dates – Stacy will craft together dates for future meetings - third Tuesday or Thursday of April, June and August. Our next meeting will be in late

April. It was discussed that we might have additional meetings (i.e. held in the months between the formal BOD conference call meetings) to permit general chat sessions. In these meetings, no formal business would be conducted unless communicated by the president that a quorum was needed to discuss and act on some pressing issue.

Seth will welcome any replies to the email he sent out yesterday regarding goals of fundraising.

Jeremy makes motion to adjourn, Seth seconded motion – all in agreement.

Meeting adjourned at 8:44 p.m. Central Time.