

**ANPR Board of Directors Conference Call**  
**Tuesday, November 25, 2014**  
**8:30 pm Eastern/7:30 pm Central/6:30 pm Mountain/5:30 pm Pacific**

**Board Members Attending:** Erika Jostad, Wendy Lauritzen, Ben Walsh, Ken Bigley, Seth Tinkham, Paula Alexander, Kate Sargeant, Colleen Derber

**Board Members Not Attending:** Alison Steiner, Jeremy Kaufman, Lauren Kopplin

**Erika** – Welcome to Kate Sargeant who will serve as Board Member for Membership Services for the remainder of Gannon Frain’s term.

**Rendezvous 2015 – Ben**

Blue Ridge Assembly site visit

- Older than YMCA of the Rockies, on the National Register of Historic Buildings.
- Convenient location. 4 hours from Southeast Regional Office in Atlanta.
- Lodging costs – original quote was \$85/night (2 queen beds), now it’s \$50/night (2 twin beds) so \$100 for whole conference. Lodging rates will be honored the Sun before RR, use of building starting on Tues (for training classes)
- Meal plan – Wed-Sun, similar to the YMCA, buffet style w/exception of 2 receptions
- Heaton Hall – bottom floor has amphitheatre which we can use for movie night, has larger room for keynotes (150 people), and 5 breakout rooms that hold 40-50 people each
- Eureka Hall – \$50 rooms, large lobby area, registration and exhibit tables, We’ll have exclusive use of the facilities.

Hospitality Suite – adjacent to exhibitor area so would get lots of foot traffic

Family activities (people could bring their kids)

Free wifi

- 2 breweries and a cidery have already committed to donate 15 cases of beer, cidery is owned by former BLRI park ranger
- venue is within 15 miles of 20 breweries, 6 cideries, 4 wineries, and 1 distillery

Contract looks great – \$1,000 fee for all AV

- \$1,000 facility fee includes all AV, all microphones, etc
- \$8 per tablecloth
- 4 comp rooms guaranteed
- 60 rooms
- 15 rooms beyond – get another comp room
- NC – ok to do silent auction and raffle
- Nice front porch with rocking chairs with great view of Blue Ridge Mountains

Wendy suggested we open up movie night to others from Smokies. Could attract people to ANPR. Ben will check on rules on charging people for the movie as there is no day use fee for the Y. Kate said we could make the movie night free to outsiders, welcome people as guests of ANPR

Wendy suggested using Square for purchases. Erika said Alison was going to do this.

Erika – contract is favorable, would like to move forward to sign contract.

### **RR38 Logo – Ben**

Draft logos that Ben sent out were discussed. Theme is **Living the Mission**.

Per Ben, the square logo is more of the art deco style that Asheville is known for.

Most liked round logo better.

#### **Suggestions:**

Highway seems too prominent.

Trees are nice, fall colors are appropriate, would like to see more of mountains.

Limit colors of colors design so cheaper to produce products with logo next year.

Make road a little less in foreground, soften the edge of highway with rhododendrons.

**TASK - Email all suggestions, round v. square, proceed with adjustments etc to Ben.**

- Possible speakers
  - professor who wrote a book on history of Blue Ridge Mountains
  - Alan Spears from NPCA would like to come back to speak next year.
- Field trip possibilities
  - Bus trip to Smokies
  - Walking tours of Asheville
- Service Project – at Blue Ridge Parkway

### **Fundraising – Seth**

Met with Wendy a couple weeks ago (fundraising committee), not possible for folks to regularly make it, may shuffle things around a bit. Deb is reaching out to Supernaughs. If vendors are willing to commit to sponsoring Rendezvous early, we can put advertise them in Ranger. Wendy suggested writing thank you letters to sponsors so that they can display in their offices.

Calendar from photography contest is finished and available on Café Press.

There were legal concerns with contracts for business manager and editor positions. Erika spoke with Russ Wilson re: reviewing the contracts. Russ and his staff reviewed and made changes. He will be a good resource for us.

### **Finances – Paula**

Wells Fargo Checking \$19,719.50  
Wells Fargo Savings \$33,414.62  
Wells Fargo Rick Gale \$2,122.37

As of today:

Rendezvous Income \$32,137.99  
Rendezvous Expenses \$8,065.73

There are still Rendezvous Expenses and Income outstanding. Numbers will change.

Total Income from April 1, 2014 to present: \$54,894.72

Total Expenses from April 1, 2014 to present: \$42,171.17 (still have 2 more issues of Ranger which will cost \$13,000)

Transferred \$6,000 from savings to WRCOG account as per approved motion @ BOD meeting in October.

Checking - \$19,719  
Savings – \$33,413  
Rick Gale - \$2,122

### **Elections – Colleen**

Thank you to Paula and Teresa for guidance. In the process of setting up ballot. Voting will open on Nov 30 and run through Dec 30.

Erika suggested we recommend a write-in candidate in the email to all voting members. Jean Supernaugh expressed an interest. Per Teresa, she is not a member.

### **New P.O. Box**

P.O. 984  
Davis, CA 95617

Alison set it up, has access to bank account, working with Alex Eddy on setting up membership web platform.

### **Report from Teresa (via Erika)**

- Fall fundraiser has brought in \$4,185 (usually between \$6K and \$7K), slow start, people may get more serious as closer to end of year.
- 972 current members, 40 people have renewed
- Copy of Winter Ranger ready to go to printer, should receive before Christmas

Ben inquired about post RR survey or after action report. Erika said Alison will send out after Thanksgiving holiday, in early December.

### **New Business Manager**

Alison is up and running but hasn't signed the official contract for the business manager position

### **New Editor**

Ann Allen has been selected for the Ranger Editor. Bree Kessler removed her name from the running as she was more interested in web management. Ann sent a proposal with what she'd like to do with Ranger, formalized what we're already doing. Kendall is planning to continue as editorial advisor.

Salary is \$3K per issue. Ann would be responsible for content and editing, and her colleague Sherry would be responsible for layout. Ann would subcontract with Sherry who is a layout/production person and familiar with InDesign. Ann is open to re-designing Ranger, and both Ann and Sherry capable of helping us with the process.

- Contract is 1 year, and either party has option to cancel.
- We are still planning on 4 issues per year.
- Ann and Sherry have a publisher they work with in Wisconsin.
- Kate asked about a digital option. Erika said about 30 members receive the digital version of the magazine.

Erika asked for a motion to offer to Ann the Editor position. Wendy brought motion forward, and Ben seconded.

### **Monthly Membership List**

Erika asked if the BOD would be interested in receiving the monthly membership list that Teresa has been sending her. Erika will email monthly list. Just a reminder that the list contains personal information.

Meeting adjourned at 9:30pm Eastern.