

Association of National Park Rangers Board of Directors Meeting Minutes

July 23, 2019

8:30 pm ET/7:30 PM CT/6:30 pm MT /5:30 pm PT (and AZ)

Conference Call

- Phone number: 605-313-4812
 - Password: 873615#
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----- AGENDA TOPICS -----

Attendance (Secretary)

- Members Present: Jan, Bill, Chris, Marin, Will, Jonathan, Elsa, Jeanette, Reghan, Ben, Will, Paul, Jamie, Kayla
- Members Absent:
- Others:

Approval of Minutes from the following BoD meetings (President):

- June 25, 2019: discussion, motion-Jonathan, second-Bill, in favor - unanimous, opposed-none, abstain-none.

Reports:

- President:
 - At RR we need a strategic planning session. Who we are, what we do, how do we sell it to the NPS staff and others to join.
 - John Leonard is officially our new national Chief Ranger. Jan will invite him, newly appointed DOI Assistant Secretary for Fish, Wildlife and Parks Rob Wallace, and Acting NPS Associate Director for Visitor and Resource Protection Louis Rowe to attend.
 - Question raised about ethics of paying NPS employees to speak at RR. Marin's answer: if they are speaking in their official capacity, they will be on official duty/travel and paid by the NPS already. You could ask an Ethics Officer about honorariums.
- Secretary:
 - Please remember to clean out last month's agenda stuff in time for the next call!

- Treasurer:
 - Status of funds reports for June sent to the BOD a couple weeks ago (note we lost just under \$3000 for the month); so the associated recommendation below under Priority Business is still crucial.
 - Current balances as of July 15: checking account = \$21476.14; savings account = \$42074.54; investment account = \$141698.80.
 - Draft budget for FY20 has been distributed. Probably still needs some “tweaking” so if anyone has comments or corrections, provide them to me. Note that the budget projects a loss for the FY of over \$14K.
 - I’ve met with a tax advisor in Tucson to have our FY19 990 tax forms completed and submitted. An extension has been submitted, giving us additional time to submit. She will probably have several recommendations about “cleaning up” our chart of accounts in QB.

- Business Manager:
 - I’d like to make a very simple change to the BOD Google Drive. I’d like to download it and reupload the entire folder to my anprbusinessmanager@gmail.com account as it’s currently owned by Alison Steiner still. I’ve been meaning to suggest this for a while. Everything would still be organized the same way, but all old links would no longer work. If this is allowable, I’ll do this tomorrow (7/24/19) sometime between 8-9PM Eastern then email Alison asking her to permanently delete the old one.

- IRF Liaison:
 - Not on the call

- RR Coordinator:
 - Rendezvous Registration is open and sponsors are coming in. For questions on Rendezvous text/call/email me anytime. I intend to offer those attending Rendezvous the opportunity to sit down with someone who has been a hiring official to look over their resume. I’ve heard from Marin and Jonathan but if you know someone attending who’d want to be a part of this I’d really want to hear from you.
 - Should ANPR run a ‘super raffle’ at Rendezvous? I have tickets designed but don’t know if it’s worth our time and effort to manage this. At most, we would make around \$2300 after costs if we sell 1000 \$5 tickets and we have to sell at least 180 to break even. Board discussed and agreed that we would not hold a super raffle at RR.



Priority Business: (If any)

- (Jan) Status of Editorial Advisor to *Ranger* Magazine position? Jan reports that Kendall Thompson does have a name but Jan hasn't received it yet – playing phone tag.
- Kayla – Ed& Training – 2 unexcused absences - drop from board. Jan did contact Kayla and she explained his absences.
- (Bill Distributed status funds to BOD earlier this month.
 - RECOMMENDATION: President develop and implement a process to generate revenue to offset the average \$1500/month deficit we have been experiencing since at least the beginning of FY18.

Old Business:

- (Jamie/Marin) Proposed Language to Update the membership status in ANPR's Bylaws:
 - Jamie will create draft language for board's review and approval.
 - The question will then be posed to a larger body of the ANPR membership; we recommend making it an agenda item during the business meeting at Rendezvous this October.
- (Kayla) Training opportunities/materials ANPR wants to promote
 - Kayla would like to put together a training video(s) with some timely info on how to get a job, what kind of dedication, etc. is needed to get a job.
 - What can we expect at the next board meeting? Kayla hopes to have a script ready and maybe even a rough draft cell phone video for the board to review and edit.
 - Hoping this first video will introduce a series – then we can build from that.
- (Ben): Recommend amending the Bylaws to modify the position of Special Concerns. When dealing with outside organizations there is confusion as to what that means. I would recommend renaming to Board Member for Government Affairs as that more accurately describes the scope of the position. Ben will make a proposal for a bylaws amendment at the call next month. motion– Bill, second – Jonathan, in favor – 11, opposed-0, abstained – Ben. Motion passed.

Chris will incorporate these into the bylaws:

Article VIII Board of Directors, Section A. Directors, Subsection 2:

Replace Special Concerns with Government Affairs

Article VIII Board of Directors, Section C Term of Office, Subsection 2b:

Replace Special Concerns with Government Affairs

Article IX Duties of Board, Section I:

Replace Special Concerns with Government Affairs

New Business:

- (Bill): Status of RR2020 site selection: Proposals from several properties in the Jacksonville/St. Augustine FL area distributed to BOD on July 16. Next steps to be discussed.

- These properties – we’re looking at late November dates – might not work with Thanksgiving plans
- Marin/Paul proposes a RR2020 RR committee to review proposals and make recommendations
- Alternatives:
 1. Site visit to further negotiate details
 2. Expand area of consideration to Orlando, Pensacola, Tampa, or further west (Biloxi, New Orleans, ??)
 3. Abandon and look someplace else entirely
- (Elsa): E-newsletter: Please send any notes to Elsa for inclusion in July newsletter. Nothing aside from a WRC item has come in. Newsletter will certainly contain RR news, but anything else going on?
 - Paul would like to have a blurb put in seeking nominations for the next election. Chris will set up an ANPR elections email address.
 - Jamie will also send a blurb celebrating World Ranger Day.
 - Marin sent some random photos for consideration
- (Reghan): Has ANPR ever been a member of the Public Lands Alliance? (<https://www.publiclandsalliance.org/membership/join>) Annual dues are \$1,500. Would connect us with other nonprofit organizations, get our name out, access to trainings about nonprofit management/finance/leadership/advocacy/etc. and representation in Congress. Discussion – may be cost prohibitive at this time
 - Also, have we ever had a presence at Outdoor Retailer? (<https://www.outdoorretailer.com/>) Next show is in Denver in November...I will be here already and we would just have to cover the cost for a booth. If this is something we’re interested in, I can get more details and estimated cost.

Member or Committee Reports (not covered under Old/New Business):

- Education and Training (Kayla):
 - Mentoring – the program has picked up – encouraging news.
 - Jonathan shared that Ken Bigley is working on a recording of his training presentation – will talk with Kayla offline about this. Jamie may be able to help as well.
- Fundraising (Jeanette):
 - Teaming up with Reghan to write a letter to potential donors who might offer donations, be an exhibitor at RR, and/or offer member benefits/discounts.
 - Have contacted six people who Paul recommended might be a fundraising committee to advise me. Hope to have a brainstorming conference call with them. Some have declined to sit on a committee that meets regularly because of busy lives.
 - Looked in to the Foundation Center as a resource for me - they offer free classes, videos, podcasts about grant writing and fundraising. I hope to use this! However, the classes are at the public library on Wednesday mornings - a terrible time!

- Internal Communications (Elsa):
 - Working on general ANPR flyer with Reghan.
 - Responded to Facebook messages
 - Continue to review the <https://www.anpr.org/jobs/> FAQ page about Park Ranger - working with Chris to add info that comes about from Facebook inquiries.
 - Focusing on RR planning: preparing list of local universities/parks to send invitation and RR poster to; developing calendar of social media posts; creation of RR poster

- Membership Services (Reghan)
 - (Bill) - Noted that we are now down to a total of 620 active members (of which 385 are life members)
 - Met with Shelly from Alaska Geographic to discuss membership recruitment/retention strategies
 - Working on membership flyer with Elsa
 - Connected with a woman from Outdoor Prolink - hoping to get those prodeals secured as a member benefit

- President-elect (Paul):
 - **Elections Committee** Bruce McKeeman, Ahmad Toure and Michelle Torok have volunteered to serve as the Elections Committee this year. They will recruit interested and capable members to run for the three upcoming vacant positions (Secretary, Special Concerns, Seasonal Perspectives) prior to and at the Rendezvous. They may also assist in running the Election in November. If anyone knows of members who are interested and can fully perform the duties of each of these positions, please let the Committee know. I have asked Bruce to chair the Committee, but as of yet, have not received a reply.
 - **Fundraising:** I am still working with Jeanette to find two or three members with fundraising experience that would be willing to form a Fundraising Committee. If anyone knows of any interested candidates, please let Jeanette know. So far, our search has received one positive response. We're hoping it will be productive!

- Professional Issues (Jamie):
 - Bill Wade and Jeff Ohlfs will be attending a World Ranger Day event in Yosemite National Park, along with Mike Lynch from CSPRA. Jamie will be there as well, but in her official capacity as an NPS employee. We will take some photos to share with Elsa for ANPR's Social Media feeds.
 - Jamie has been approached by some of the Swiss Rangers to help with a World Ranger Day video they are coordinating. If I get the final video, I will share with Elsa and the whole Board.

- Seasonal Perspectives (Will)
 - Bill Supernaugh Memorial Scholarship application deadline was July 15th. 21 applicants. Will will be sorting through applications, compiling answers in an anonymous format, and creating a rating system to pick our winners.
 - Jonathan, Reghan, and Ben will help with ranking our applicants to choose our winners. Will be announced by September 15th.

- Special Concerns (Ben)
 - [Federal Retirement Fairness Act](#) was reintroduced this month in the House.
 - Contacted Rep. Kilmer's Office (author) and a dozen federal employee related advocacy groups – have not heard back from anyone yet.

- Strategic Planning (Jonathan):
 - Please continue to add your input to the [Draft Strategic Plan](#)
 - ANPR documents project:
 - RECOMMENDATION (Bill): Jan to call Stacy Allen (still working at Shiloh?) and work out what he has and how we can go about getting it.
 - Bill and Paul will begin sorting process later in the summer and then we'll need to determine how to get documents to Colorado State University for archiving.
 - Coordinating with Colorado State Professors and Ann regarding article for Ranger
 - Professor requests brief description of what we have in hand so that they can speak to usefulness for research
 - Worked with Chris Reinhardt to prepare annual member and non-member survey.
 - Will work with Elsa to distribute in July newsletter
 - Will work to aggregate data to inform strategic planning
 - Need support for graphic design of finished plan to present to membership at Rendezvous

Adjourn: Time not noted.

Next meeting: Tuesday, August 27th (4th Tuesday of the month)(Marin's bday and she might take the night off)