

# Promote your products & services with park professionals Advertise in *Ranger Magazine*



## THE ASSOCIATION OF NATIONAL PARK RANGERS (ANPR)

is a 501(c) (3) non-profit that strives to communicate for, about, and with National Park Service employees of all disciplines.

### ANPR Business Office

P.O. Box 151432 | Alexandria, VA 22315  
anprbusinessmanager@gmail.com

[www.anpr.org](http://www.anpr.org)



FIND YOUR  
**ANPR**

**We contribute to the preservation of America's national treasures by empowering NPS employees through training, networking and information exchange.**

**ANPR's membership is comprised of more than 1,000 individuals** who are entrusted with and committed to the care, study, explanation and protection of the natural, cultural and recreational resources included in the National Park System.

**Members reside in all 50 states and represent all divisions of the NPS.** They are law enforcement rangers, educators, maintenance workers, historians, interpreters, planners, data managers and administrative professionals who are passionate about preserving and protecting our country's incredible heritage and awe-inspiring landscapes. They range from field-level employees to park superintendents, as well as regional and national NPS directors. Park professionals, including retirees, use the type of equipment,

products, services and resources that your organization supplies, and also may influence decisions about procurement.

ANPR offers multiple opportunities for making this elite audience aware of what you have to offer. You can reach ANPR members and **support this one-of-a-kind organization** by advertising in *Ranger*, our quarterly magazine, and participating in the annual Ranger Rendezvous conference trade show as an exhibitor or sponsor.

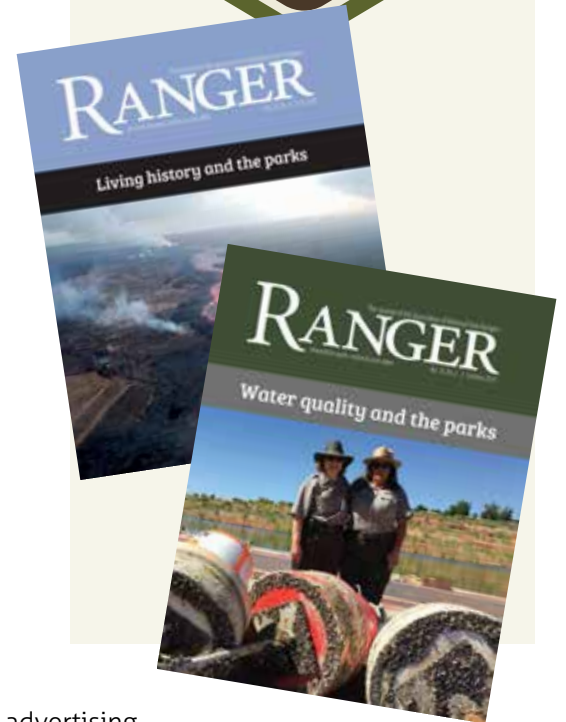
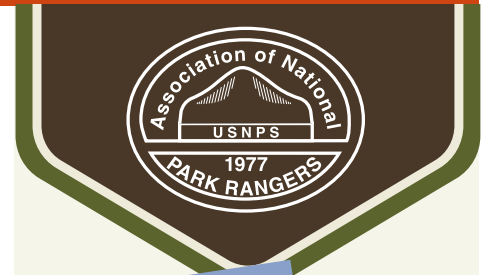
Our promotional opportunities **spotlight your organization with the people who matter to you.** Make your products and services visible at a level of support that works for your marketing budget.

# Ranger Quarterly Magazine

## RANGER MAGAZINE

is the Association of National Park Rangers' 24-page quarterly journal. It is written by and for professional park employees. *Ranger* is offered in print and electronically for a long shelf life (many members keep their copies for years). It includes content of particular interest to park professionals, including:

- Feature stories for and about park initiatives, employees, and leaders
- ANPR updates
- Columns about administration, interpretation, protection and resource management issues
- Book reviews that are of interest to park rangers and national park employees
- Year-round information about the annual ANPR conference, Ranger Rendezvous and its supporting exhibitors and sponsors
- Updates from the esteemed International Ranger Federation and about the World Ranger Conference and its supporting exhibitors and sponsors
- Personal and professional news from ANPR members



## RANGER MAGAZINE ADVERTISING RATES\*

\*ANPR members who are sole proprietors or advertiser "CEOs" save 20% on advertising

Ads	Size in Inches (width x height)	1x (rate per insertion)	2x (rate per insertion)	3x (rate per insertion)	4x (rate per insertion)
Full page	7.4375 x 9.625	\$705	\$630	\$565	\$495
3/4 page	7.4375 x 7.2187	\$550	\$495	\$440	\$385
1/2 page	7.4375 x 4.8125	\$355	\$315	\$285	\$245
1/4 page	7.4375 x 2.4062	\$195	\$180	\$160	\$140
2/3 page	7.4375 x 6.4166 4.875 x 9.625	\$470	\$420	\$355	\$330
1/3 page	7.4375 x 3.2083 2.3125 x 9.6255	\$260	\$245	\$220	\$195

The rate table reflects discounts for multiple-issue insertions. The rate quoted in each box is *per insertion*.

## ADVERTISING CONTACT INFORMATION



### For More Information Contact:

Chris Reinhardt  
ANPR Business Manager  
anprbusinessmanager@gmail.com

### For all advertising, please make checks payable to:

Association of National Park Rangers

### Submit ads and payment to:

ANPR Business Office  
c/o Chris Reinhardt  
ANPR Business Manager  
P.O. Box 151432  
Alexandria, VA 22315

**ASK ABOUT DISCOUNTS  
for bundling conference  
support and advertising!**



## THE ASSOCIATION OF NATIONAL PARK RANGERS ADVERTISING POLICY

The publisher does not accept any advertising copy that promotes, recommends, describes or announces the availability of any insurance policy, travel arrangement or credit, debit or charge card or similar financial instrument or account, due to postal restrictions for nonprofits. The advertiser and/or agency agree to assume all responsibility for any claims arising from the advertising copy against the publisher. **The publisher also reserves the right to reject any advertising copy for any reason determined by the editor.**

### FORMAT

Camera-ready hard copy or digital files are accepted. The editor also can do minor typesetting and design. Digital files should be EPS, TIF or high-resolution JPG files, compatible with the Windows platform. (Other specifications: 150 line screen or 300 dpi.) The inside pages of Ranger are black + one spot color.

### CONTRACTS

Contracts are based on the number of insertions per issue in the contract year. A written (email) statement of intent on the advertiser's letterhead is sufficient for a contract. Contracts should describe the number and size of insertions per issue, and the number of issues (up to four) for each insertion. The contract period shall start from the date of first issue and cover the number of issues for each insertion, but shall not exceed one year.

**Payment is due in full on the first artwork due date.**

### RANGER DEADLINES: Issue Artwork and Payment

Spring .....Jan. 20  
Summer .....April 20  
Fall .....July 20  
Winter .....Nov. 1



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